



THEORY

Introducing Theory, a hot new artist for today's new scene. Raised in Yonkers, N.Y., Theory absorbed the elements of hip-hop by writing poetry and listening to his earlier inspirations, Nas and Jay-Z. He grew up listening to Michael Jackson, as well as being influenced by a number of today's biggest artists including Akon and the Black Eyed Peas. Upon that, he developed himself a character that would mold him into the artist he is today. Electrifying multi-fluid styles consisting of sleek hip-hop lyrics with a twist of R&B flavor separated him from most, if not all.

Theory's accomplishments have garnered much attention in New York's upstate scene. Theory's single "Swish" recently rose to the number one position on WPKF 96.1 KissFM's Total Request Countdown. It was the second time in the history of the station that a local artist managed to achieve such a feat. The first time, was also achieved by Theory with his song: "A Soldier's Heart." His single "Change" also went on to win a BET Award for "Most Inspirational Music Video."

His latest single "We'll Be Alright" is a blend of pop/hip-hop and R&B with lyrics that will captivate your heart, as well as your imagination. The [accompanying video](#) will bring you to new heights as Theory takes you on a journey into the future across space and time. Filmed on Poughkeepsie's Historic Rail Road Bridge, it's the first project of its kind to be filmed on the now world's longest and highest pedestrian walkway in the world.

Aside from performing at clubs, colleges, and venues, Theory has made quite an impact on the community as he often performs at various charities and fundraisers. He speaks three languages and has traveled the world, performing across Belgium, Spain, France, and the U.K. He has also performed alongside artists Cheri Dennis and R&B superstar Ne-Yo.

As a singer and songwriter, Theory has a gift for rhyme and realism. His songs come from within and are authentic, respectful and always emotional and sincere. Theory tells a story with his song. "I want to be a role model and make a personal connections with my music. I believe if you listen to one of my songs and relate, we'll have a connection that won't ever be lost."

Website: <http://www.theoryiseverything.com/>

MySpace: <http://www.myspace.com/theory2>

Facebook: <http://www.facebook.com/pages/Theory>

Management: Jarek Zabczynski - 914.474.5478 - jarek@theoryiseverything.com



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- Theory's "A Soldier's Heart" Hits #1 on WPKF 96.1 KissFM's Total Request Countdown for 7 days in a row.
- Theory opens for Ne-Yo at The Wave in New Paltz, NY.
- Theory wins MusicNation.com's Throwdown competition with his song "Reign in the City"
- Theory performs his "I Love U Remix" with Cheri Dennis at Club XCape in Wappingers Falls, NY.
- Theory wins "Best Hip-Hop Music Video" for his song "Change" on OurStage.com
- Music Video "Change" Wins BET Award for "Most Inspirational Music Video For an Independent Artist"
- "Swish" Hits #1 on WPKF 96.1 KissFM's Total Request Countdown for 11 days in a row.
- Theory shoots new music video "We'll Be Alright" on Poughkeepsie's Historic Rail Road Bridge. The first project of its kind to be filmed on the now world's longest and highest pedestrian walkway in the world.



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